



# Environmental Initiatives

Color Communications Inc. Australasia Ltd.

🌍 Proudly offsetting ~ 21 tonnes of carbon 🌍

We are deeply committed to sustainability and take great pride in leading the way toward a greener future by actively minimizing our environmental footprint at every step of our process.

Here is how we are making a difference.

## Eco-Friendly Paint Practices

- 98% of our work is completed using water-based paints that are 95% VOC-free, with solvent-based paints reserved only for select industrial colours and finishes.
- The low VOC content of our water-based paints significantly reduces our emissions. Unlike traditional processes, we don't require vast amounts of energy to burn off VOCs before release into the atmosphere, allowing us to drastically cut our carbon footprint.

## Sustainable Materials

- Everything we coat or print on is sourced from FSC® or PEFC-certified paper, ensuring that we contribute to responsible forestry practices:
- FSC® (Forest Stewardship Council): Sets stringent standards for suppliers in the timber trade to protect forests.
- PEFC (Programme for the Endorsement of Forest Certification): Acts as a global umbrella for national certification schemes, sharing the same goal of protecting forests and ensuring the timber is responsibly sourced.

## Recycling Initiatives

- We recycle all paper waste, carefully separating cardboard and paper for improved recycling efficiency.
- Laminated sheets are recycled and repurposed into industrial partitioning boards for the construction industry.
- Steel drums and aluminium plates are recycled.
- All plastic wrapping used in our operations is also sent for recycling.

## Energy Efficiency and Reduced Shipping Impact

- Thanks to our proximity to market, we drastically reduce shipping times and emissions—just 3 days on a ship from New Zealand compared to 14 days from Asia or 35 days from North America.
- In 2025, we will install solar panels on our new factory, generating 30% of our daily energy usage. This will offset approximately 21 tonnes of carbon annually.

Through these initiatives, we are not just meeting the demands of today's market but actively working to build a sustainable future for tomorrow.